



Item	<p>2014–15 Committee Meeting 01, 9 November 2014</p> <p>Present: Eric Baster (EB) Jason Bohan (JB) Kevin Boyle (KB) David Cherry (DC) Kevin Hanley (KH) Gordon Howie (GH) Nicky Imrie (NI) Jamie Stirling (JS) James Watson (JW) Mike Wilkie (MW)</p> <p>1.0 Andrew Beglin has updated the membership spreadsheet. EB to set up a dropbox account and save all relevant files. EB</p> <p>2.0 DC to manage membership details. DC</p> <p>3.0 Blank membership cards are available to print. JS to forward details to EB. JS</p> <p>4.0 DC to continue to keep records of attendance. DC</p> <p>5.0 Finance – Bank Account has circa £1700. This includes the grant obtained for Coaching Training which has yet to be allocated. It was suggested that the money is used to hire in Brian Donaldson from Jog Scotland to give a talk for all jog leaders. JB to contact Brian Donaldson to arrange & to get costs. KH reluctant to seek additional grants until this money has been used. JB</p> <p>6.0 Glasgow FrontRunners to pursue accreditation with Scottish Athletics & Glasgow Life. NI Has a list of information required to achieve accreditation. This to be submitted to GFR. NI</p> <p>Expected outgoings in the near future will be: Jog Leader Training.</p> <p>7.0 Kit – Design as before, JS to forward on artwork & branding details to JB. Request to</p> <p>7.1 ensure GFR get women’s sizes as well as men’s.</p>	

7.2	DC to take ownership of existing kit from Andrew Beglin.	JB
7.3		
7.4	Advertising and Marketing. KB Pointed out that As well as Facebook, Twitter would be good to start utilising more. Other advertising opportunities would be:	DC
8.0	Poster campaign in universities,	
8.1	Local Charities (SAMH)	
	Rainbow Run,	
8.2	Pride (although numbers were disappointing).	
8.3		
8.4	JS passed the remaining GFR business cards to EB.	
8.5		
9.0	Social Media updates, JS happy to carry out any training for this. JB & GH both happy to update the social media. JB to post run events.	-
10.0	It was stated that it would be an idea to target potential new members as well as existing ones – JB to look into this.	JB/GH
11.0	Marketing. JB has new style pop-up. AB still has the older pop-up.	JB
12.0	Photos – MW stated that to prevent any privacy issues there is a waiver in the membership forms to allow the club to use publicity photos unless members specifically express otherwise.	-
13.0	Hula Social – Facebook still to be used as guide to Hula Social numbers.	-
14.0	EB Stated that the club goals should continue to be focused on running with social side as secondary, as this balance seems to be working well. With the Hula Social, Sunday Brunch, & Events.	JB
15.0	JB Stated that it may be beneficial for the club to introduce away day runs, and a run with the Edinburgh FrontRunners as a start would be good. Possible meeting half-way between Edinburgh & Glasgow (Falkirk possibly). JS to look into this.	All
16.0	KB stated that another option for runs would be to have organised Commonwealth Legacy Gay Run's – 5K & 10K and that Commonwealth Legacy have certain procedures that need to be followed and documented. KB Also stated that the runs could be chipped, as this can be cost-effective.	JB
17.0	Couch-to-5K to be brought forward to 8 th January, to try and catch the 'New Year Resolution' potential members. Also GFR should look into changing the day for the Cto5K to a Thursday. This to be advertised on social media.	KB
18.0	Promotion of the Cto5K by using Deborah Hill's achievement of JogScotland Achiever of the year. Also try and promote the course to archive members as well and new members. Also need to check availability of Jog Leaders.	JB
19.0	Another idea for an organised run would be the Edinburgh Relay. This covers a full Marathon, but in legs by a team of 4. Cost for this is circa £107 per team. GFR could purchase tickets and sell them to members. JB to look into this.	
	Rainbow Run to be last Sunday in February (22 nd) to mark the start of LGBT History month in March. KH stated that a small grant was provided by LGBT History that can be used for publicity.	EB

20.0	Mens Health 10K Shirts. DC to collect from Sarah McMillan. Events calendar – EB to create an Events Calendar Highlighting all main running events, including Arran Run & bedinburgh Run. To be provided for next meeting.	JB
21.0	NI looking into potentially booking the Edinburgh Relay (The Hairy Haggis Relay Run). Deadline 1 st March 2014 for Team Captain & 30 th April for all team members.	
22.0	Bank Account: Signatories for the bank account to be: KH, EB, DC. KH to get relevant forms.	DC
23.0	DC to accept payments from members for daily runs or annual memberships. These to be passed to KH.	EB
24.0	All committee emails now to be sent to official GFR addresses, i.e. run@glasgowfrontrunners/org, secretary@glasgowfrontrunners/org, treasurer@glasgowfrontrunners/org & president@glasgowfrontrunners/org.	NI
25.0	EB to setup and arrange Dropbox account and email invitations to join. Red Run will be on 30 th November. The Terrence Higgins Trust is supporting and will attend. Bakeoff sale to raise funds for THT. The run was decided to keep the original format of 5K, all runners running together, dress code: RED. Need volunteers for some of the activities: Baking – Looking for volunteers please.	KH
26.0	Bottled water for gift bags. DC to arrange through Cameron Water, Tea & Coffee at ARC found not to be viable. Decorations to be used from last year.	DC
27.0	Improving female membership. Target former female members. Promote Female Runs more. Push from Jog Leaders. Query what kind of things the club can do to promote it for female members.	All
28.0	KB to pull together a questionnaire for female members.	EB
29.0	Everyone to ensure that any new faces to the club are welcomed and spoken to. Reintroduce Jog Leaders meeting to provide feedback from members. Formalise Warm-up & Cooldowns.	DC
30.0	NI asked if we are able to get members' goals for next year.	All
31.0	Jog Scotland Awards - 22 nd November in Hampden Park. Tickets are £40, GFR to purchase tickets for: Adrian Heron & 3 others (Julian Heng, Jamie Stirling & Andy Beglin) - TBC	KB
32.0	Next Meeting: TBC by Doodle Poll.	All